

**CLAIM YOUR SPOT IN SURREY'S MOST PRESTIGIOUS
LEADERSHIP FUNDRAISING CHALLENGE!**



I'M A DIRECTOR, *GET ME OUT OF HERE!*

FUNDRAISER IN AID OF SURREY'S UNPAID CARERS

CARERS WEEK, FRIDAY 12TH JUNE 2026

THIS IS YOUR INVITATION TO JOIN SURREY'S ELITE...

You've built your success through determination and leadership. Now there's an opportunity to prove it in front of everyone who matters, while raising vital funds for Crossroads Care Surrey.

I'm a Director, Get Me Out of Here! is Surrey's premier executive fundraising challenge. (Unlike those gruelling, boring marathons, there's no fitness training required for this one.) This unique event is where the county's most ambitious leaders compete, connect, and get noticed while supporting 120,000+ unpaid carers across Surrey. Limited spaces available.

**IF YOU'RE BRAVE ENOUGH...
CLICK HERE FOR 2025 HIGHLIGHTS**



THE WINNING FORMULA: PROFILE + IMPACT + RESULTS

AMPLIFY YOUR PROFESSIONAL BRAND

- Premium media exposure across event marketing, social media, and community platforms. Professional photo and video content ready for LinkedIn and PR
- High-visibility presence at Surrey's flagship workplace event during National Carers Week
- Association with Woking FC and Crossroads Care Surrey, a respected local charity that enhances your corporate reputation

Your participation positions you as a leader who demonstrates values publicly while championing unpaid carers.

"A real buzz around social media. Great thing to be part of, recommended wholeheartedly"

Nick Howes, Managing Director, LMI UK



DEMONSTRATE MARKET-LEADING WORKPLACE CULTURE

- Position yourself as a progressive employer (15% of the UK workforce are unpaid carers - your competitors are watching who gets this right)
- Exclusive Carers Week toolkit: support the unpaid carers in your workforce through webinars, resources provided by Crossroads Care Surrey and access to implement carer-friendly policies ahead of the competition
- First-mover advantage in an emerging boardroom priority

Smart leaders know: workplace culture is competitive advantage. Show you're leading on support for carers.



"We ran an internal survey about our staff benefits package and the results showed that a lot of our employees care for people outside work. So we decided to support Crossroads because of the impact it has on our coworkers." **Chris Bazen,**

Sales Director, Kelly's Storage





MEASURABLE, IMPRESSIVE IMPACT FOR SURREY'S UNPAID CARERS

- Last year: £13,000 raised for Crossroads Care Surrey. Over 130 respite breaks delivered. This year's target: 200+ breaks.
- **Your commitment:** Directors typically raise at least £1,000 for Crossroads Care Surrey. This is what it takes to make real impact.
- Each Director who joins the £1,000 club creates quantifiable outcomes you can report to your network.

Most people choose not to do it because they're afraid of the challenges. But when you think about what unpaid carers go through daily... it makes you think I can at least give it a go and raise as much money as possible, and get the word out there."

Christina Grieves, Operations Manager



THE CHALLENGE THAT SETS YOU APART

- Experience extreme bush tucker trials...think witchetty grubs, fish eyes, and offal-based delicacies that'll test your nerve and create serious bragging rights
- Creepy crawly challenges with tarantulas, snakes, and insects (yes, you'll be holding them).
- High-energy physical team competitions including gunging, obstacle courses
- Professional filming – content for stories that can dominate LinkedIn for weeks
- Networking with Surrey's most dynamic leaders
- The chance to be crowned the Caring King or Queen of Surrey

No fitness training required. But bring a change of clothes, a towel (there will be serious gunging), and the courage to face challenges most executives won't dare attempt. All for a great cause!



"I simply loved it, it was so much fun! I loved the branded t-shirts, the sense of being quite important when I arrived, being part of a unique team. We really bonded. You walk away with a real sense of achievement." Rebecca Newenham, Founder, Get Ahead





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WOKING LAITHWAITE COMMUNITY STADIUM**



SUCCESS FAVOURS THE DECISIVE.

Spaces are strictly limited to maintain exclusivity and impact.

CONTACT:

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REGISTER NOW. MOBILISE YOUR NETWORK

BE THE LEADER EVERYONE'S TALKING ABOUT